

2023 Sponsorship Opportunities

Planning activities and events well in advance is the key to success and to try to ensure the success of Chamber events we have decided to request sponsorship dollars during the first quarter of the year. This will make budgeting at the Chamber office easier as well as simplify your own budgeting process. Please note that if you happen to pass on sponsoring an event now but change your mind in the future please call the Chamber office as sponsorship opportunities can still be purchased through out the year. Below you will find the various Sponsorship Opportunities that will be available in 2023. If you require further clarification about any of these Sponsorship Opportunities, please contact the Chamber office. We would like to thank you in advanced for supporting these events both with your sponsorship and attendance.

Corporate Sponsorship

This sponsorship opportunity was created for those businesses that want to have the biggest impact in promoting and advancing the business community in our area as well as the Vermilion & District Chamber of Commerce.

Investment - \$5000

- 1 complementary golf team
- 4 complimentary tickets to Small Business Awards
- 1 complimentary table of 8 and 8 drink tickets to the Christmas Party
- Complementary participation for Name that Logo, Summer Shop Local, and Winter Shop Local
- Company logo will be displayed on all pages of the Chamber website with a direct link to your website
- Company logo displayed at all Chamber functions and events
- Verbal recognition at all Chamber functions and events
- Company logo on all printed advertising materials
- Full page ad in Small Biz Box publication
- Monthly social media recognition

Chamber Cash

Available for purchase year round

Program Details

In November 2021 we successfully said goodbye to the old "Chamber Buck" certificates and welcomed the new and improved Chamber Cash Cards.

In 2020 we issued a total of \$10,600 of the old certificates however with the launch of the new Chamber Cash Cards in November 2021 we saw the sales shoot to over \$18,000 in just two months time. In 2022 we sold \$27,235 in total proving that **Chamber Cash is an excellent way to be sure that local dollars stay local.** We have seen an increase of local businesses starting to use Chamber Cash as prize giveaways and employee gifts. Plus, Chamber Cash is the perfect gift for those hard to buy for folks because they can be used at so many of our local businesses.

Sponsorship Options

Platinum Sponsor - \$1000

- Company logo listed on the Home page of the Chamber website with a direct link to you website

- Company logo listed on the Chamber Cash page of the Chamber website with a direct link to your website
- Company logo displayed at all Chamber functions
- Quarterly social media recognition

Gold Sponsor - \$500

- Company logo listed on the Chamber Cash page of the Chamber website with a direct link to your website
- Company logo displayed at all Chamber functions
- Quarterly social media recognition

Silver Sponsor - \$250

- Company logo listed on the Chamber Cash page of the Chamber website
- Company name displayed at all chamber functions

Bronze Sponsor - \$100

- Company name listed on the Chamber Cash page of the Chamber website
- Company name displayed at all chamber functions

Summer Shop Local Campaign

Scheduled for July 5 to August 1, 2023

About the Event

With so many people traveling during the summer make sure that they are stopping at your business to browse and shop.

Participating businesses will be responsible for providing their own draw boxes and drawing two names each week to submit to the chamber office for the weekly draws. Participating businesses will also be responsible for ensuring that all of their draw slips arrive at the Grand Prize Draw box before the draw date.

Sponsorship Options

Prize Sponsors - \$550

This includes Participation Fee

Must confirm participation by June 15 to allow for promotional materials to be designed and printed

- Company logo on posters
- Company logo on Chamber website with a direct link to your website
- Company name and logo on all paid social media ads
- Custom social media ad to be used for your own advertising

Participation Fee - \$150

- Specialty poster to hang in your business as a “Participating Business”
- Custom social media ad to be used for your own advertising.
- Company name on Chamber website
- Company name on Chamber social media

Golf Tournament

June 2023 – Date to be determined

About the Event

This golf tournament is like nothing you have ever seen before. Join us for a fun afternoon on the Vermilion Golf Course as we convert the course to a par 3 golf course and add in some fun and games as we play “12” holes. Including a putting contest and a long drive contest.

Sponsorship Options

Title Sponsor - \$1000

Only 1 available

- Naming rights “Vermilion & District Chamber of Commerce Golf Tournament presented by _____”
- Opportunity to address the audience during supper
- Company logo on all printed materials
- Company logo on Chamber website with direct link to yours
- Company logo displayed at event
- Company logo on all paid social media ads
- Entry of one 4-person team

Hole Sponsor - \$300

Only 12 available – please note that each hole with have a game or activity your company will need to provide 2 people to work the activity. If you would like to sponsor the hole on behalf of another organization or business that is possible as well. Game/activity will be decided upon by the Chamber and the sponsor.

- Company logo and information displayed at hole
- Company logo on Chamber website with direct link to your
- 2 complimentary supper tickets

Registration Sponsor - \$300

Only 1 available

- Company logo and information displayed at registration table
- Company logo on Chamber website with direct link to your
- 2 complimentary supper tickets

Long Drive Competition - \$300

Only 1 available

- Company logo and information displayed at competition site
- Company logo on Chamber website with direct link to your
- 2 complimentary supper tickets

Event Sponsor - \$150

- Company name displayed at event
- Company logo on Chamber website
- Company name on chamber social media

Putt for Prizes - \$100

- Minimum donation of an item valued at \$100+ or cash donation to purchase prizes
- Company name will be displayed at competition site
- Company name on Chamber website
- Company name on Chamber social media

Downtown Fair Kick-Off Event

Scheduled for July 26, 2023

About the Event

The Vermilion Agricultural Society Fair coming to town is always an exciting time in Vermilion and brings people to town from all over the province.

The Chamber thinks that this is the perfect opportunity to showcase all of the local businesses in Vermilion which are the heart & soul of our community.

Downtown will be blocked off from the ATCO to the four-way stop starting at 3:30 pm for event set-up and will reopen at 9:00 pm once clean-up is complete.

- Sidewalk sale
- Chili Cook-Off
- Games and activities
- Artisan vendors
- Food vendors
- More activities to be announced

Sponsorship Options

Level 1 - \$401 to \$600

- Company name and logo displayed at the venue
- Company name and logo on Chamber website with a direct link to yours
- Company name and logo on paid social media advertising

Level 2 - \$251 to \$400

- Company name displayed at event
- Company name and logo on Chamber website
- Company name and logo on paid social media advertising

Level 3 - \$100 to \$250

- Company name on Chamber website
- Company name displayed at event

Small Biz Boxes

Will launch July 24, 2023

Program Details

The County of Vermilion River and the Vermilion & District Chamber of Commerce are putting together a collaboration box to showcase the wonderful unique businesses the County of Vermilion River area has to offer; 48 of these boxes will be available for purchase starting on July 24, 2023.

The County of Vermilion River and the Vermilion & District Chamber of Commerce are looking for 7- 15 items to fill each of these boxes based on price point and expected popularity, with extra interest in items that are made locally and/or unique to this area. We are looking to sell these boxes at no more than \$80.00/box and are hoping to purchase selected items at cost from retailers. This is a non-profit initiative, with the sole purpose being to highlight and promote our area's businesses.

Businesses must be located within the County of Vermilion River/Town of Vermilion to participate.

The County of Vermilion River and the Vermilion & District Chamber of Commerce will also be creating a promotional publication to feature the participating businesses and sponsors.

Interested businesses are invited to choose up to 3 items they think would make a great addition to this box. Please keep in mind uniqueness, popularity, and price point when making your item selection.

We thank all businesses for their interest, however based on the number of submissions we receive, not all businesses may be selected to participate. Selected businesses will be contacted by May 1, 2023.

Sponsorship

Box Sponsor - \$250

Businesses who don't have retail items are encouraged to be a Box Sponsors

Gift Card Sponsor - \$100

Donation of Gift Cards with a value of \$20+ will be accepted from the first 10 businesses who respond

Discount Cards/Coupons

Discount Cards/Coupons will be accepted from the first 5 businesses who respond, must supply 48

Item Sponsor

7 to 15 items to be sold at cost to the Vermilion & District Chamber of Commerce

- All sponsors will be recognized with their business logo listed on the Chamber website and will be included in the promotional publication.

Name that Logo

Scheduled for October 2023

About the Event

Name that Logo a fun way to test the memory skills of the public. Logos will be partially distorted to make the game a challenge.

DEADLINE TO PARTICIPATE: SEPTEMBER 20th @ 1PM

Game Boards will be posted in businesses throughout Vermilion, Mannville, and the County of Vermilion River as well as on social media and the Chamber website.

Winner of \$250 Chamber Cash will be announced on October 25 at the Small Business Awards.

Sponsorship Options

Participation Fee – Members \$30

Participation Fee – Non-Members \$40

Only 40 spots available

Service with a Smile

Program Information

The “Service With A Smile” customer service recognition program will recognize individuals or businesses/organizations who have been nominated for providing a first class customer service experience. Nominations will be received from the general public and each month all of the nominees will be recognized in the e-newsletter, Chamber social media and on the Chamber of Commerce website. Monthly nominees will be entered into a draw to win lunch from Booster Juice; in addition, all nominees will have their names entered into a draw for a Chamber Cash prize that will be given out at the Chamber Small Business Awards each year.

Sponsorship Options

Prize Sponsor - \$250

- Company logo on Chamber website
- Company logo on advertising materials
- Social media recognition
- One free ticket to SBA

Small Business Awards

Scheduled for October 25, 2023

About the Event

Join the Chamber for a great evening out celebrating all of the wonderful businesses in our area. Watch for updated information to hit your inboxes this summer regarding changes to awards criteria and nomination process.

Sponsorship Options

Award Sponsor - \$600

Only 10 spots available

- Company name on award
- Present award on awards night
- Opportunity to address the assembly (2-5 minutes)
If this is something that you don't feel comfortable doing a Chamber representative would be happy to do so
- Company name and logo in event program
- Company name and logo displayed at event
- Company name and logo on Chamber website with a direct link to your website
- Company name and logo on Chamber social media

- Verbal acknowledgement at the Gala
- Two complimentary tickets

Appetizer Sponsor - \$300

- Company name and logo displayed at event
- Company name and logo displayed in event program
- Company name and logo on Chamber website
- Company name and logo on Chamber social media
- Company name listed in event program
- Verbal acknowledgement at the Gala
- One complimentary ticket

Champagne Sponsor - \$200

- Company name and logo displayed at event
- Company name and logo on Chamber website
- Company name and logo on Chamber social media
- Company name listed in event program
- Verbal acknowledgement at the Gala
- Each sponsor will receive a bottle of champagne to take home

Event Sponsor - \$100

- Company name displayed at event
- Company name listed in event program

Winter Shop Local Campaign & Activities

Scheduled for November 22 to December 19, 2023

About the Event

Supporting local is always so important but in particular during the holiday season when so much shopping is occurring it is nice to keep as much of that money local as possible. Participating businesses will be responsible for providing their own draw boxes and drawing two names each week to submit to the chamber office for the weekly draws. Participating businesses will also be responsible for ensuring that all of their draw slips arrive at the Grand Prize Draw box before the draw date.

Sponsorship Options

Prize Sponsors - \$550

This includes Participation Fee

Must confirm participation by November 1 to allow for promotional materials to be designed and printed

- Company logo on posters
- Company logo on Chamber website with a direct link to your website
- Company name and logo on all paid social media ads
- Custom social media ad to be used for your own advertising

Participation Fee - \$150

- Specialty poster to hang in your business as a “Participating Business”
- Custom social media ad to be used for your own advertising.
- Company name Chamber website
- Company name on Chamber social media

Christmas Party

Scheduled for December 2, 2023

About the Event

Christmas is a busy time of the year so why not let the Chamber handle the stress of planning the company Christmas party?

Sponsorship Options

Entertainment Sponsor - \$1200

- Opportunity to address the assembly (2-5 minutes)
If this is something that you don't feel comfortable doing a Chamber representative would be happy to do so
- Company name and logo in event program
- Company name and logo displayed at event
- Company name and logo on Chamber website with a direct link to your website
- Company name and logo on Chamber social media
- Verbal acknowledgement at the Gala
- Company table(s) will eat first
- One complimentary table and eight drink tickets

Supper Sponsor - \$400

- Company name and logo displayed at event
- Company name in event program
- Company name and logo on Chamber website
- Company name and logo on Chamber social media
- Verbal acknowledgement at the Gala
- Two complimentary event tickets

Bar Sponsor - \$300

- Company name and logo displayed at event
- Company name in event program
- Company name and logo on Chamber website
- Company name and logo on Chamber social media
- Verbal acknowledgement at the Gala
- Eight complimentary drink tickets

Event Sponsor - \$200

- Company name displayed at event
- Company name listed in event program
- Company name and logo on Chamber website
- Two complimentary drink tickets

Company Name _____

Contact Name _____ Phone _____

Email _____

Corporate Sponsor

_____ Investment ~ \$5000

Chamber Cash

Sponsorship Level:

_____ Platinum ~ \$1000

_____ Gold ~ \$500

_____ Silver ~ \$250

_____ Bronze ~ \$100

Summer Shop Local Campaign

Sponsorship Level:

_____ Prize Sponsor ~ \$557.50 *Includes Participation Fee*

_____ Participation Fee ~ \$150+gst

Golf Tournament

Sponsorship Level: *Please note that you can select more than one option*

_____ Title Sponsor ~ \$1000

_____ Hole Sponsor ~ \$300

_____ Registration Sponsor ~ \$300

_____ Long Drive Competition

_____ Event Sponsor ~ \$150

_____ Putt for Prizes ~ \$100 *Please indicate if you will be donating an item(s) or cash*

Downtown Fair Kick-Off Event

Sponsorship Level:

_____ Level 1 ~ \$401 - \$600

_____ Level 2 ~ \$251 - \$400

_____ Level 3 ~ 100 - \$250

Small Biz Boxes

Sponsorship Level: *Please note that you can select more than one option*

_____ Box Sponsor ~ \$250

_____ Gift Card Sponsor ~ \$100

_____ Discount Cards/Coupons

_____ Item Sponsor - *Please fill out information on next page*

Item Name	Item Description	Cost to VDCC	Retail Value

Name that Logo

_____ Participation Fee - Members ~ \$30+gst
 _____ Participation Fee - Non-Members ~ \$40+gst

Service with a Smile

_____ Prize Sponsor ~ \$250

Small Business Awards

Sponsorship Level: *Please note that you can select more than one option*

_____ Award Sponsor - ~\$600
 _____ Appetizer Sponsor ~ \$300
 _____ Champagne Sponsor ~ \$200
 _____ Event Sponsor ~ \$100

Winter Shop Local Campaign

Sponsorship Level:

_____ Prize Sponsor ~ \$557.50 *Includes Participation Fee*
 _____ Participation Fee ~ \$150+gst

Christmas Party

Sponsorship Level: *Please note that you can select more than one option*

_____ Entertainment Sponsor - ~ \$1200
 _____ Supper Sponsor ~ \$400
 _____ Bar Sponsor ~ \$300
 _____ Event Sponsor ~ \$200

Sponsorship Total: \$ _____

Payment Method

Please pay invoice when it arrives in your email inbox. We accept Cheque, Cash, and E-Transfer